

We create partnerships between brands and the people who sell them, to connect with the people who buy them.



Who We Are

As nationally-ranked shopper marketing specialists, Malone brings together retailer, brand and shopper insights to create smart, strategic programs that build brands and drive sales.

What We Do

Malone offers all the skills and services you'd expect from a leading shopper marketing agency: exceptional research and insights, strategic planning, program execution, media planning and buying, creative strategy and implementation, print and broadcast production and integrated digital solutions.

Our ShopperSight™ product portfolio provides proprietary research and insights. Malone leads the industry by translating insights into action through flawless execution in every class of trade.

Where We Are

If there's a key customer out there, you can bet there's a Malone office near it. Our shopper specialists are peppered throughout the country to meet the ever-changing needs of our clients and their retail partners. Along with our headquarters in Akron, Ohio, you'll find Malone offices in Rogers, Arkansas, Los Angeles, Minneapolis, Chicago, Indianapolis, Cincinnati, Philadelphia and throughout the New York metro area.

Our Clients

From Kleenex Facial Tissue in the classroom to the Stouffer's Lasagna in the oven, Malone has helped shoppers choose some of the most recognized brands in the world for over 65 years. To find out what we can do for your brand, contact Maryann Lonergan at 330.376.6148, x3950 or maryann.lonergan@malonead.com.

